



## Global Ayurveda Summit 2010

International Conference & Exposition on Health, Nutraceuticals, Medicinal Plants & Tourism

**Theme: "Global Health Challenges – Ayurveda Solutions"**

24 – 26 March 2010, Hotel Le Meridien, Cochin, Kerala

### Programme

#### Day I, Wednesday, 24<sup>th</sup> March 2010

#### Summit Inaugural Session

1830 hrs	Opening Remarks	<b>Mr Sanjaya Mariwala</b> Chairman, Kerala State Council & MD, Kancor Ingredients Ltd
1840 hrs	Theme Address	<b>Dr Saji Kumar</b> Convenor – CII Health & Tourism Panel & MD, Dhathri Ayurveda Pvt Ltd
1850 hrs	Special Address	<b>Mr S Gopalakrishnan (Kris)</b> Deputy Chairman, CII Southern Region & CEO & MD, Infosys Technologies Ltd
1900 hrs	Special Address	<b>Mr C R Swaminathan</b> Chairman, CII Southern Region & Chief Executive, PSG Industrial Institute
1910 hrs	Inaugural Address	<b>Mr V S Achuthanandan (Over video)</b> Chief Minister Government of Kerala
1925 hrs	Concluding Remarks	<b>Mr P Ganesh</b> Vice Chairman, CII Kerala State Council & ED, Glass and Glazing Systems (p) Ltd.
1935 hrs	Session Change over	
1945 hrs	Cultural Evening & Dinner	

**Plenary Session: Emerging potential of Ayurveda Globally**

0930 hrs	Opening Remarks by Session Chairman	<b>Mr Ramesh Vangal</b> Chairman Kerala Ayurveda Limited
0945 hrs	Potential and opportunities for export of Ayurvedic products and services	<b>Mr Ranjit Puranik</b> General Seretary, Ayurvedic Drug Manufacturers Association & Chief Executive Officer Shree Dhootapapeshwar Ltd
1000 hrs	Emerging potential of Nutraceuticals related to Ayurveda	<b>Dr Shefaali Thanawala</b> Medical Advisor, Plethico Pharmaceuticals Ltd
1015 hrs	Achieving Global Standards in Services: Wellness, Treatment and Documentation	<b>Prof Adrain Kennedy</b> Director, Apollo Hospital Education and Research Foundation
1030 hrs	Special Address	<b>Dr Deepak Chopra (Over video)</b> International Holistic Health Expert, USA
1045 hrs	Special Address	<b>Dr Shashi Tharoor (Over video)</b> Minister of State for External Affairs Government of India
1100 hrs	Question and Answer Session	
1110 hrs	Concluding Remarks	<b>Mr Sejo Jose</b> Co-Convenor, Tourism Panel CII Kerala State Council & MD, Marvel Tours & Travels
1115 hrs	Tea / Coffee Break	

**Plenary Session: Manufacturing and Standardisation**

1135 hrs	Opening Remarks and Address by Session Chairman	<b>Dr Madan Thangavelu</b> BiomedExperts, UK
1150 hrs	Voluntary Certification of AYUSH products	<b>Mr Anil Jauhri</b> Director, National Accreditation Board for Certification Bodies, Quality Council of India
1205 hrs	Address	<b>Mr A K Krishnakumar</b> Executive Director IL&FS Clusters
1220 hrs	Achieving World Standards through Quality in Raw Materials	<b>Dr C I Jolly</b> Scientific Advisor Amala Ayurvedic Hospital & Research Centre

1235 hrs	Achieving World Standards through Quality in Process	<b>Dr Nimish Shroff</b> Director, Charak Pharma Pvt Ltd
1250 hrs	R&D for global products; for achieving worlds standards	<b>Prof Bhushan K Patwardhan</b> Interdisciplinary School of Health Sciences University of Pune
1305 hrs	Question and Answer Session	
1315 hrs	Concluding Remarks	
1320 hrs	Lunch	

### **Plenary Session: Scaling up; Challenges and Opportunities**

1415 hrs	Opening remarks & Address	<b>Mr Darshan Shankar</b> Executive Chairman, Institute of Ayurveda and Integrative medicine & Advisor, Foundation for Revitalisation of Local Health Tradition
1430 hrs	Ayurveda Hospital accreditation program	<b>Mr Rajiv Vasudevan</b> Member, Technical Committee, NABH & Founder and CEO, AyurVAID Hospitals
1445 hrs	Address	<b>Mr Ramaswami R</b> Head - Life Sciences Chemical Analysis Division Agilent Technologies
1500 hrs	Challenges of Globalisation - Ayurveda & World	<b>Mr Harshajeet Kuroop</b> Managing Director Birla Kerala Vaidyashala Pvt. Ltd
1515 hrs	Good Agricultural and field collection practices for Medicinal plants	<b>Dr N B Brindavanam</b> Member, NMPB Technical Committee & Head - Bio Resources Development Group Dabur Research & Development Centre
1530 hrs	Special Address	<b>Mr T Balakrishnan, IAS</b> Additional Chief Secretary Industries and Commerce Department Government of Kerala
1545 hrs	Question and Answer Session	
1555 hrs	Concluding Remarks	
1600 hrs	Tea / Coffee Break	

### **Plenary Session: Services: Integrating Ayurveda & Tourism**

1620 hrs	Opening remarks & Address on Integrating Health and Tourism: Role of Resorts & Spas	<b>Mr Jose Dominic</b> CEO & Managing Director CGH Earth Experience Hotels
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1635 hrs	Promoting Core Competence of Ayurveda; Curative Aspects	<b>Dr Anil Kumar</b> Executive Director Kerala Ayurveda Ltd
1650 hrs	Address	<b>Dr Philip Augustine</b> Managing Director Lakeshore Hospital & Research Centre Ltd
1705 hrs	Wellness Centre standards and accreditation programme	<b>Dr Harish Nadkarni</b> Chairman, Wellnes Technical Committee NABH and CEO & MD, Quality Care
1720 hrs	Creating Global Standards for Facilities	<b>Dr P K Dave</b> Chairman, NABH
1735 hrs	Scope of collaborative research for validating and establishing the efficacy of Ayurveda treatments	<b>Dr K Mohandas</b> Vice Chancellor Kerala University of Health and Allied Sciences
1750 hrs	Question and Answer Session	
1805 hrs	Concluding Remarks	
1810 hrs	Adjourn for Day 1	

### Day III, Friday, 26<sup>th</sup> March 2010

#### Plenary Session: Policy

0930 hrs	Opening and Keynote Address by Session Chairman	<b>Mr B Anand IAS</b> Joint Secretary, Dept. of AYUSH Ministry of Health & Family Welfare Government of India
0945 hrs	International regulations and Ayurveda	<b>Dr Deepika Gunawant</b> Former Global Regulatory Head Dabur International Ltd
1000 hrs	Role of Accreditation in Domestic Regulation - an alternative approach	<b>Ms Shobha Hegde</b> Adviser Quality Council of India.
1015 hrs	International policy prescriptions for growth	<b>Mr Ranjit Puranik</b> General Secretary, Ayurvedic Drug Manufacturers Association & Chief Executive Officer Shree Dhootapapeshwar Ltd
1030 hrs	Special Address	<b>Mr S Raghupathy</b> Senior Director & Head CII – Sohrabji Godrej Green Business Centre
1045 hrs	Commercial Aspects of Ayurveda – Health Perspectives	<b>Mr Manoj Joshi, IAS</b> Secretary Health Governemnt of Kerala

1100 hrs Panel Discussion on 'Policy prescription for Growth' with Ayurveda Experts:

**Dr T Sivadas**, Ayurveda Drugs Controller, Governemnt of Kerala

**Dr Anitha Jacob**, Director, Indian Systems of Medicine

**Dr V G Udayakumar**, General Secretary, AMAI

**Dr Baby Krishnan**, General Secretary, AHMA

**Dr Joy V Thanikkal**, Chief Executive Officer, CARe Kerakam

1125 hrs Concluding Remarks

1130 hrs Tea / Coffee Break

### **Valedictory Session**

1145 hrs Opening Remarks by  
Session Chairman

**Mr Sanjaya Mariwala**

Chairman, Kerala State Council &  
MD, Kancor Ingredients Ltd

1150 hrs Summit Presentation

**Dr Saji Kumar**

Convenor – CII Health & Toursim Panel &  
MD, Dhathri Ayurveda Pvt Ltd

1205 hrs Special Address

**Mrs Neela Gangadharan, IAS**

Chief Secretary  
Government of Kerala

1220 hrs Concluding Remarks

**Mr P Ganesh**

Vice Chairman, CII Kerala State Council &  
ED, Glass and Glazing Systems (p) Ltd.

1225 hrs Lunch

1345 hrs Summit Concludes